



ਆਈ. ਕੇ. ਗੁਜਰਾਲ ਪੰਜਾਬ ਟੈਕਨੀਕਲ ਯੂਨੀਵਰਸਿਟੀ ਜਲੰਧਰ, ਕਪੂਰਥਲਾ

I. K. GUJRAL PUNJAB TECHNICAL UNIVERSITY JALANDHAR, KAPURTHALA

Office of Corporate Relations & Alumni

Ref. No. IKGPTU/CRA/ 56

Dated Aug/02/2021

**Directors/Principals  
All the University Campuses/ Colleges & Institutions  
Affiliated to IKG PTU**

Sub: TechJam 2021 presented by HCL Technology, Cricket Australia and Microsoft.

**Dear Sir/ Madam**

HCL as the Official Digital Technology Partner of Cricket Australia has been working to scale digital transformation, inspire exceptional experiences and build a future-ready technology foundation that will empower Cricket Australia (CA) to inspire love for the game across communities and the ecosystem.

Now, in a bid to bring more technology-driven ideas to the forefront, HCL announces the TechJam 2021 Inspired by HCL - a unique opportunity for today's innovators to help reimaging Cricket like never before. TechJam provides access to compelling data sets and insights from the Cricket ecosystem and covers a wide spectrum of interesting challenges across Player Performance, Fan engagement and Community Engagement from the grassroots to the international level.

TechJam is a global collaboration platform to crowd source technology-led innovations from the brightest minds across the globe to develop implementable solutions and prototypes to transform the game of Cricket on and off the field.

TechJam: Inspired By HCL is delighted to be In partnership with Microsoft and the Global Sports Innovation Centre (GSIC) in forming a panel of judges, advisors and mentors led by these companies' experts in addition to eminent personalities from the world of cricket. With the ever-changing scenario of the pandemic - the TechJam is planned as a completely virtual event that will remotely tap in the power of technology to derive phenomenal outcomes and new-age solution to enhance the game of Cricket.

*"Propelling Punjab to a Prosperous Knowledge Society"*

**I.K. Gujral Punjab Technical University**

Jalandhar-Kapurthala Highway, Kapurthala-144 603 Ph : 01822-282580

Email : placements.ptu@gmail.com Website : www.ptu.ac.in



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Teams will be mentored and guided by subject matter experts and thought leaders from Cricket Australia, Microsoft, GSIC, University of Cambridge, Toyota Financial Services, Toll, Adapt, CapioIT, Nomura holdings, Inspire Institute of Sport and more industry leaders from Data, Technology and Sports.

For registration and more details visit at the below mentioned link:-

[https://hcl-ca-techjam.bemyapp.com/?utm\\_source=hcl&utm\\_medium=hcluniversity](https://hcl-ca-techjam.bemyapp.com/?utm_source=hcl&utm_medium=hcluniversity)

You are request to kindly direct the IED Coordinator of your Colleges/Institutes to circulate the information to the concerned students.

For any queries you may please call Mr. Mrigender Bedi, Assistant Director (CR&A) @+91- 9478098076

With profound regards,

  
Deputy Director  
(Corporate Relations & Alumni)

CC:

- Hon'ble Vice Chancellor, IKG PTU for his kind information.

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